

NOVEMBER MEETING

MAKING CUSTOMER SERVICE YOUR #1 PRIORITY



Ashley Newton, Sales Director for Dothan Marriott Properties - Fairfield, Courtyard & Residence Inns will speak about how the Larry Blumberg and Marriott Way have helped pave a successful business that visitors to the Dothan area come back to over and over again. Her presentation will also include how the hotel business has stayed steady during the recession and she will explain how customer service can still be your company's #1 priority without spending a fortune on training.

Newton has been affiliated with Larry Blumberg and Associates since March of 2008. Prior to her association with LBA, she was employed with Manpower for approximately two years in the Dothan office and as Staffing Specialist and later in Montgomery as a Business Development Specialist. Her degree field is Human Resources Management and she has a total of fifteen years experience in that area. Newton's sales experience is derived from a desire to open her own business that would allow her more time to spend time with her children when they were younger. She operated a benefits consulting firm out of her home for approximately five and one half years before beginning her career at Manpower.


She has been married to Patrick Newton for seventeen years and they have two daughters, Alyssa, 16, a sophomore at Dothan High and Kendall, 13, an eighth grader at Beverlye Magnet School. The family believes in giving back to the community and enjoys volunteering together. Newton has been a volunteer for the March of Dimes for approximately five years as well as a volunteer for the Hospitality Committee of the National Peanut Festival for nearly seventeen years.

Wednesday, November 4, 2009 at NOON

Wiregrass Rehabilitation Center • Building B (805 Ross Clark Circle)

Cost for Non-members - \$10

Guests and Members must RSVP by **November 3** to ccroft@westflorida.coop

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